Welcome to SWANAGE

The perfect getaway destination for all seasons.

Swanage is located on the Isle of Purbeck in Dorset and is the Eastern Gateway for exploring the Jurassic Coast World Heritage Site.

This family-friendly resort is ideal for relaxing breaks, walking, cycling, activity groups and educational holidays.

A DAY TRIP IS NEVER ENOUGH

Popular with all generations and evoking nostalgia from childhood holidays, Swanage is perfect for a family holiday.

Swanage’s award-winning beaches are family-friendly with large stretches of golden sand – great for sandcastle building.

Family fun can be enjoyed by taking foot tours, visiting quality local attractions, learning to loaf or playing mini golf or tennis together.

Enjoy the simpler things in life like having a picnic in Prince Albert Gardens, crab fishing from Swanage’s Stone Quay and visiting the Country Park and Castle at Durlston.

Arrive in style on the Swanage Railway by steam train or catch the open top bus from Bournemouth, both with amazing views of the surrounding landscape.

Extend your stay for a relaxing short break.

SHOPTING IN SWANAGE

With a mix of high street brands and small, independent shops selling everything from souvenirs to accessories, you will be a satisfied shopper in Swanage.

Take your time window shopping and browsing the interesting and eclectic vintage, retro and antique shows.

Chat to friendly shop keepers who will be delighted to help you pick out a great new look for your wardrobe.

Wander around quality art and craft galleries for the special purchase to remind you of a wonderful time in Swanage.

After you’ve worked up an appetite, take a coffee break or enjoy lunch in one of the street side cafes or restaurants over looking the sea.

Experience some of the south coast’s best weather while strolling along the promenade or why not hire one of the colourful beach huts to make your holiday extra relaxing.

Paddling in the water, collecting sea shells and building sand castles is something that children will remember for years to come.

“Punch and Judy on the beach makes for happy memories.”

SWANAGE BEACH & BAY

Gently shelving golden sand and clear unpoluted water are just some of the great reasons that Swanage Beach has been awarded a Blue Flag and Seaside Award.

Visit Dorset is the perfect gateway.

Experience some of the south coast’s best weather while strolling along the promenade or why not hire one of the colourful beach huts to make your holiday extra relaxing.

“hiring a beach hut makes our holiday even more relaxing”

Extend your stay for a relaxing short break.

“Punch and Judy on the beach makes for happy memories.”

“the shops are so close to the sea, my two favourite things!”

ACCOMMODATION

Whether you’re looking for a quiet cottage, farm stay, hotel, traditional B&B, posh hotel, lively holiday park or a rustic campsite, we have it covered in Swanage.

Check availability and book online on our website www.visit-dorset.com or contact our Visitor Information Centre for help finding your perfect getaway.

“our hotel room had an amazing seaview”

HOW TO GET HERE

Bus

Purbeck Breezer Bus Route 10* from Dorchester: 40 from Poole and 50 from Bournemouth
www.purbeckbreezer.co.uk
Swanage Bus Station to Durlston* www.momentx.co.uk
Train

Train services on South West Trains to Weymouth www.southwesttrains.co.uk with connections by bus or Swanage Railway
www.swanagerailway.co.uk
Coach

National Express coaches run daily from London Victoria to Swanage www.nationalexpress.com (* peak season only)

ACCOMMODATION

Discover Purbeck Information Centre
South Street, Wareham, Dorset. BH20 4LR
Tel: 01929 552740

Swanage Information Centre
The White House, Shore Road, Swanage, Dorset, BH19 1LB. Tel: 01929 766018
email: mail@swanage.gov.uk
Follow us on:
@SwanageTIC
facebook.com/SwanageTouristInformation

VISITING SWANAGE

Drop in to contact the teams at our Visitor Information Centres to make the most of your trip.

ARTS BY THE SEA

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

The town has a central Theatre and Cinema offering a range of events from major international artists to local community productions.

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

The town has a central Theatre and Cinema offering a range of events from major international artists to local community productions.

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

The town has a central Theatre and Cinema offering a range of events from major international artists to local community productions.

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

The town has a central Theatre and Cinema offering a range of events from major international artists to local community productions.

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

The town has a central Theatre and Cinema offering a range of events from major international artists to local community productions.

Many Artisans live and work in the town selling their creations in the studios, galleries and workshops. Art lovers will find quality sculpture, photography, paintings, pottery, glass jewellery and more. Immerse yourself in a range of creative festivals including the open studios of Purbeck and Dorset Arts Weeks.

SWANAGE BUS STATION TO DURLSTON* www.momentx.co.uk

Map not to scale © Tony Kerins

Illustrated map of Swanage

1 Swanage Information Centre
2 Cinema & Theatre
3 Museum
4 Prince Albert Gardens
5 Pier
6 Wellington Clocktower
7 Lifeboat Station (open to the public)
8 Coast Watch Station at Poverel Point
9 Durlston Country Park
10 Avril Point Lighthouse
11 Town Hall and Giel (lock up)
12 Swanage Hospital
13 Bus and Train (Swanage Railway interchange)
14 Playground
15 Corfe Castle
16 Sandbanks to Studland Ferry
17 Studland Village
18 Old Harry Rocks
19 Sports Park (Golf, Tennis, Bowls, Refreshments)
20 Sandpit Field
21 Safe Bathing Area
22 Punch and Judy

Not part of the publication may be reproduced in any form, stored or manipulated without prior written permission from Purbeck District Council and the copyright holder.

Swanage Tourist Council would like to thank all contributors to this publication.
Swanage Railway – catch the picture postcard branch line to the seaside. Steam trains run through the beautiful Purbeck countryside and past Carlisle Castle to the sandy beach of Swanage.

Durlston Castle and Country Park is a picturesque park just 30 minutes walk from Swanage Town Centre, with coastal walking, stunning views and amazing wildlife. Don’t miss Durlston Castle Visitor Centre for events and exhibitions.

Swanage Pier is an integral part of the character of Swanage, reflecting its Victorian splendour and rich heritage. Enjoy a stroll with the finest views of Swanage or catch a boat for a scenic boat trip along the coast.

Swanage Museum - uncover the story of Swanage from Dinosaurs and the Jurassic Coast to seaside resort, stone trade and the Second World War.

No visit to Swanage is complete without walking a stretch of the Jurassic Coast. Recognised by UNESCO for its outstanding geology, our coastline is part of England’s only Natural World Heritage Site. See spectacular geological features like nearby Old Harry Rocks.

Durlston Country Park has spectacular cliff top walks and a Castle Visitor Centre to help you discover the geology of 185 million years of Earth’s history. It can be enjoyed 365 days of the year and highlights include wildflowers, migrating birds and a breath-taking walk to the lighthouse.

Swanage Bay is a popular dive site for all standards of diver and has several diving schools and boat charter companies for both diving and boat trips. Swanage has become a popular destination for sporting events. There’s no need to stop up before arriving at Swanage as there are independent butchers, bakers, fishmongers and farm shops and well-known supermarkets.

There is always a local convenience store or campsite shop just round the corner but remember to try some of the locally produced food including: chocolate, sea cream, lattice and cider and cheese. Look out for Dorset Food and Drink.

Swanage Railway – catch the picture postcard branch line to the seaside. Steam trains run through the beautiful Purbeck countryside and Carlisle Castle to the sandy beach of Swanage.

Durlston Castle and Country Park is a picturesque park just 30 minutes walk from Swanage Town Centre, with coastal walking, stunning views and amazing wildlife. Don’t miss Durlston Castle Visitor Centre for events and exhibitions.

Swanage Pier is an integral part of the character of Swanage, reflecting its Victorian splendour and rich heritage. Enjoy a stroll with the finest views of Swanage or catch a boat for a scenic boat trip along the coast.

Swanage Museum - uncover the story of Swanage from Dinosaurs and the Jurassic Coast to seaside resort, stone trade and the Second World War.

No visit to Swanage is complete without walking a stretch of the Jurassic Coast. Recognised by UNESCO for its outstanding geology, our coastline is part of England’s only Natural World Heritage Site. See spectacular geological features like nearby Old Harry Rocks.

Durlston Country Park has spectacular cliff top walks and a Castle Visitor Centre to help you discover the geology of 185 million years of Earth’s history. It can be enjoyed 365 days of the year and highlights include wildflowers, migrating birds and a breath-taking walk to the lighthouse.

Swanage Bay is a popular dive site for all standards of diver and has several diving schools and boat charter companies for both diving and boat trips. Swanage has become a popular destination for sporting events. There’s no need to stop up before arriving at Swanage as there are independent butchers, bakers, fishmongers and farm shops and well-known supermarkets.

There is always a local convenience store or campsite shop just round the corner but remember to try some of the locally produced food including: chocolate, sea cream, lattice and cider and cheese. Look out for Dorset Food and Drink.